

# **The Fourth Trade and Development Conference Program**

“Global Economy and Trade in Transition”

(22, June, Nankai University, Tianjin)

## **9:00-9:30 Opening Ceremony**

Speaker: **Jiandong Tong** (Vice President, Nankai University)

**Qi Liang** (Dean, School of Economics, Nankai University)

Moderator: **Bin Sheng** (Vice Dean, Graduate School; Director, Institute of APEC, Nankai University)

Location: Xingshen Building, Meeting Hall (the first floor)

## **9:30-10:10 Keynote Lecture I**

**Shimizu Yoshinori** (Professor, School of Business, Hitotsubashi University)

Moderator: **Jiandong Tong** (Vice President, Nankai University)

“Euro Crisis and Its Implication for Asia”

Location: Xingshen Building, Meeting Hall (the first floor)

## **10:10-10:30 Group Photo**

## **10:30-10:40 Tea Break**

## **10:40-11:20 Keynote Lecture II**

**Jiandong Ju** (Professor, University of Oklahoma; Tsinghua University)

Moderator: **Jiandong Tong** (Vice President, Nankai University)

“Market Structures, International Vertical Market Linkage and Profit Sharing:  
Theory and Evidence from Chinese Steel Industry”

Location: Xingshen Building, Meeting Hall (the first floor)

**11:20-12:00      Keynote Lecture III**

**Jack Hou** (Professor, California State University, Long Beach)

**Moderator: Jiadong Tong** (Vice President, Nankai University)

“Trade, Sustainable Growth, and the Middle Income Trap”

Location: Xingshen Building, Meeting Hall (the first floor)

**12:00-14:00      Lunch**

Location: Jiayuan Hotel, Nankai University

**14:00-15:30      Session 1**

**Session 1A (Language: English)**

Location: Xingshen Building, Room 206

Moderator: **Shen Zhou** (Department of International Economics and Trade,  
Nankai University)

**Changying Li** (School of Economics, Shandong University)

“Endogenous Program Quality in Broadcasting Markets”

**Kunwang Li** (Department of International Economics and Trade, Nankai  
University)

“Firm Dynamics and Export Quality in China”

**Bin Sheng** (Institute of International Economics, Nankai University)

“The Game and Option of Asian Economic Integration”

**Session 1B (Language: Chinese)**

Location: Xingshen Building, Room 208

Moderator: **Hong Li** (Tianjin University of Finance and Economics)

**Guijun Lin** (University of International Business and Economics)

“The Regional Industrial Transfer within China: Facts and Causes”

**Da Lei** (Chinese Renmin University)

“The Role of the U.S in Re-industrialization and International Trade System”

**Jianzhong Huang** (Xiamen University)

“The Chinese Exporters’ Paradox: a Perspective of Cost-Benefit Analysis”

**Yihong Tang** (Central University of Finance and Economics)

“The Export Performance of Chinese SOEs and the Neutral Competition Rule”

**15:30-16:00 Tea Break**

**16:00-17:30 Session 2**

**Session 2A (Language: English)**

Location: Xingshen Building, Room 206

Moderator: **Kunwang Li** (Department of International Economics and Trade,  
Nankai University)

**Siu Kee Wong** (Department of International Economics and Trade, Nankai  
University)

“Strategic Substitutability in an Innovation Race Model”

**Xiangshuo Yin** (Fudan University) “Comparative Advantage, Tradable and

Trade Imbalance”

**Shunli Yao** (University of International Business and Economics)

“Developing Inland China: Do Heterogeneous Coastal FDI and Export Help”

**Session 2B (Language: Chinese)**

Location: Xingshen Building, Room 208

Moderator: **Bowei Zhang** (Department of International Economics and Trade,  
Nankai University)

**Hong Li** (Tianjin University of Finance and Economics)

“How Trade Cost Affects Trade Expansion Path?”

**Tieli Li** (Guangdong University of Foreign Studies)

“The Transformation of Global Trade and Chinese Trade Transition: from the  
Perspective of Guangdong Province”

**Helian Xu** (Hunan University)

“FDI, Local Government Competition and Environmental Performance”

**Shen Zhou** (Department of International Economics and Trade, Nankai  
University)

“The Effect of Trade Structure Change on Energy Consumption”

**18:00- Dinner**

Location: Qinianwan Restaurant